

Something Blue



ADVERTISING PACKAGES

AD SAMPLE

1/4 PAGE ADVERT

Dimensions

65mm x 96mm

\$150

(incl GST)



Telephone Number

Email Address

Website

Slogan

1/2 PAGE ADVERT

Dimensions

136mm x 96mm

\$270

(incl GST)

1/3 PAGE ADVERT—LANDSCAPE

Dimensions

136mm x 62mm

\$200

(Incl GST)

AD SAMPLE



Sample information describing your
business

Details on what you offer

Business Location
Telephone Number
Email Address
Website
Social Media Site

Slogan

1/3 PAGE ADVERT—

PORTRAIT

Dimensions

65mm x 130mm

\$200

(Incl GST)

FULL PAGE ADVERT

Dimensions

136mm x 198mm

\$530

(Incl GST)

WE WELCOME FEATURED CONTENT SUBMISSIONS

This could be from a single vendor who wishes to showcase their products and services on a large scale—for example—multiple images and extensive details.

Alternatively—we welcome collaborative submissions—for example—multiple vendors who collaborate to create a cohesive feature—showcasing multiple images and detailed descriptions on each participating business

FEATURE SUBMISSION COSTS

2 Page Feature—\$900

3 Page Feature—\$1275

4 Page Feature—\$1600

5 Page Feature—\$1875

Feature Content submission will be detailed on the content page of the Something Blue Journal. Pages will contain exclusive content and will not contain any additional advertising. Feature content submitters will have complete and final responsibility for content (content will not be edited by Taranaki Weddings).

Feature Content Business will also receive one sponsored Teaser Post containing up to 5 images (1 per page purchased) on Taranaki Weddings and Something Blue—The Bridal Journal Facebook Pages prior to journal release.