

*Taranaki*  
WEDDINGS





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## INTRODUCTION — WHO ARE TARANAKI WEDDINGS?

Taranaki Weddings is a locally owned and operated online portal for all things “wedding” in Taranaki, showcasing everything that a bride and groom could wish for on their wedding day.

Our difference? Taranaki Weddings is dedicated to and works exclusively for businesses within the Taranaki region. We are proud to showcase the incredible range of services available right here in this region and we love to work with businesses who are as passionate about weddings as we are.

It is so easy for brides and grooms to plan their wedding using our site. Not only do we showcase the majority of businesses providing wedding services in Taranaki, our comprehensive site has so many great functions, making planning a breeze!

**Taranaki Weddings is an online directory and so much more.** We also host annual events where businesses can showcase their products and services directly to the public.





## WHAT TARANAKI WEDDINGS CAN DO FOR YOUR BUSINESS

**We recommend your business personally.** As part of the Taranaki Weddings network, we confidently recommend your goods and services to brides and grooms currently planning their weddings. We receive emails and messages from brides and grooms every week asking for advice and we want to recommend you.

**Our blog** promotes businesses in our network, covers wedding trends, planning tips and tricks and real wedding stories—showcasing actual weddings that your business may have been involved in —everything that a bride and groom might need to know when they are planning their day.

**Our social media platforms** are very active and widely followed and can be used to promote your special offers, seasonal deals as well as your presence at our events.

**Our industry events,** networking events, shows and fairs are designed so that you have the opportunity to showcase your business directly to both brides and grooms and to other businesses in the Taranaki Wedding Industry.

**Industry Awards** - we are very excited to be bringing the first Wedding Industry Specific awards to Taranaki. Via customer nominations and public voting, the best in the industry will receive the recognition they deserve at our annual awards night.

## TESTIMONIALS FROM VENDORS

“Thanks Taranaki Weddings for hosting such a fantastic event! Our first show with lots of positive feedback. It was great to be a part of it and meeting lots of wonderful vendors too!” **Best Day Ever Wedding and Event Hire**

“I thought you did a stellar job organising the Taranaki Wedding Show. You are clearly very talented. I can't wait to see what you will organise next. Well done!” **Coby Slager Photography**

“Hi Louise and the TW team, just wanted to say a BIG thankyou for your time and effort putting on today's Fayre! I can only wonder about the amount of work that goes into creating an event like this! I had a really great day, met loads of new clients and enjoyed working alongside my fellow vendors. Thanks again! **Amber Caskey—Celebrant**

“Dman Entertainment have been involved with Taranaki Weddings since 2013. They've provided a great platform, generating new business, building new business relationships with other vendors and utilising Taranaki Wedding's marketing and advertising sources to promote our business. It has been great being involved with Taranaki Weddings and would definitely recommend them.” **Dinnie Moeahu, Managing Director, Dman Entertainment**





## FIND US AND FOLLOW US

**We're currently ranked #1 on Google** for a variety of searches linked to all things "wedding" in Taranaki. We're constantly working to maintain this.

**We're followed by almost 3 900 people via Social Media** and this continues to grow on a daily basis. We actively post and advertise on Facebook, Twitter and Instagram and we offer these outlets to all of our vendors to market their special offers, giveaways and events.

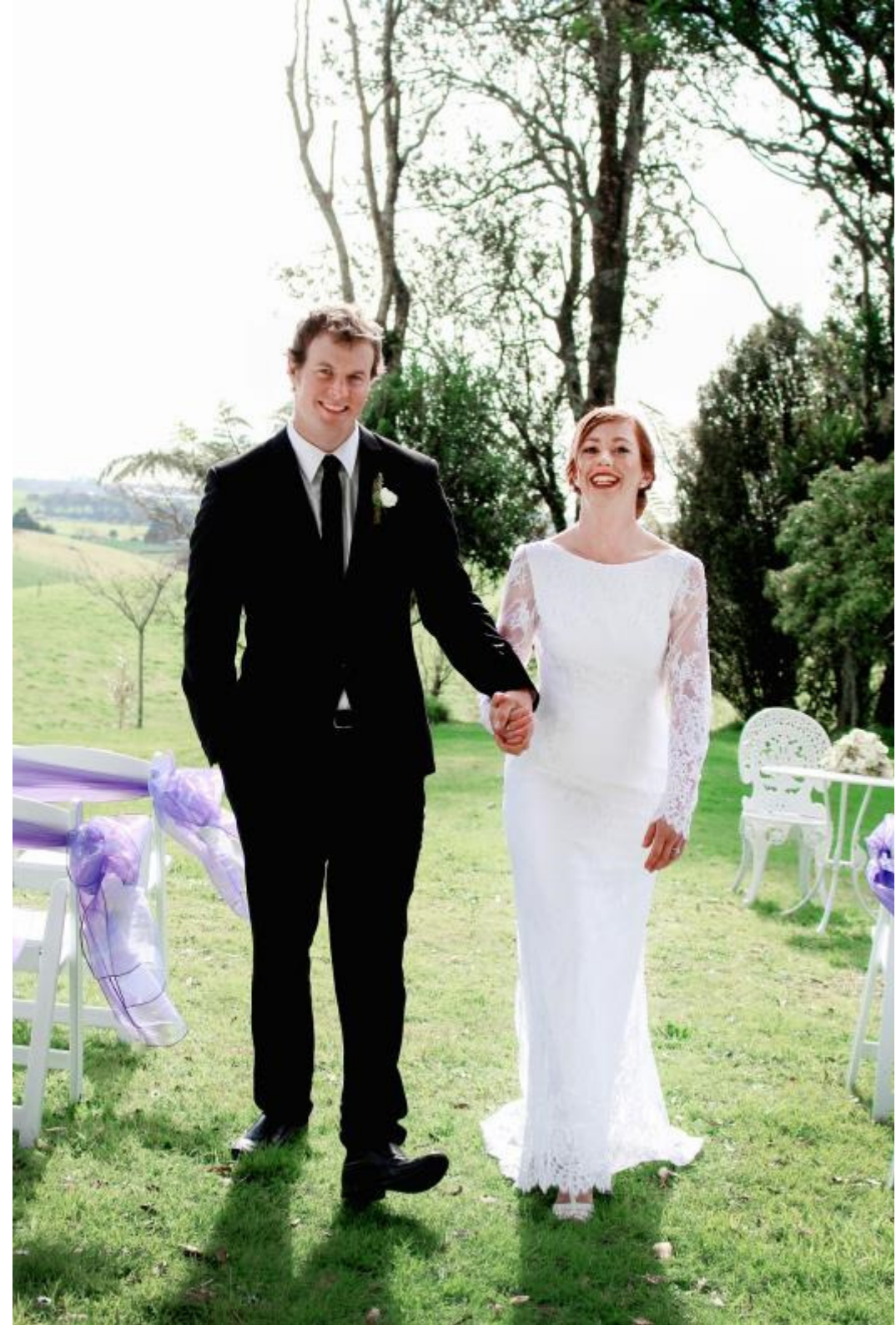
**Our website received almost 95 000 Page Views in the last year.** We're continually posting, advertising and improving our website to make sure it's the **FIRST** place that and Taranaki based Brides and Grooms look to plan their wedding.

## EVENTS

**OUR PUBLIC EVENTS** give vendors the opportunity to showcase their business directly to Brides and Grooms planning their wedding. Each of our events is marketed locally and throughout the Central North Island via a variety of advertising outlets to ensure we capture the attention of as many members of the public as possible and pre-sale tickets for recent events have been a sell out. Inclusion is free for our Tier 3 vendors and exceptionally low cost for Tier 1 and 2 vendors.

**BI-MONTHLY NETWORKING EVENTS** provide an opportunity for businesses to meet and network with other industry professionals in a relaxed and open environment. NEW for 2016—we'll be offering short informative education presentations from guest businesses to help you grow and develop your business. All vendors are given the opportunity to host and present at these events and inclusion is FREE for all vendors listed with Taranaki Weddings.

**TARANAKI WEDDINGS INDUSTRY AWARDS NIGHT** is an opportunity for industry professionals to celebrate their successes and enjoy each others company. The first of the their kind in the region—the Industry Awards recognises and celebrates creativity, dedication, passion and commitment.



# SIGN ME UP

Taranaki Weddings offers three easy levels of advertising:

	TIER ONE	TIER TWO	TIER THREE
Name, Phone Number, Address and Email	✓	✓	✓
One Photo or Logo	✓	✓	✓
+ up to 9 Extra Photos		✓	✓
Paragraph Description of Your Business		✓	✓
Links to Website, Facebook, Twitter, Instagram			✓
Free Hot Deal Listings			✓
Access to and Inclusion in our Networking Events	✓	✓ ✓	✓
Access to and Inclusion in our Public Events	\$75 per Event	\$75 per Event	<b>FREE</b>
<b>COST</b>	<b>\$230 Annually</b>	<b>\$335 Annually</b>	<b>\$435 Annually</b>
<b>FOR MULTIPLE CATEGORIES</b>	<b>Just add \$75 per extra category</b>		
<b>LISTING CHANGES /AMENDMENTS</b>	<b>\$20</b>		
<b>Access to our database of businesses...</b>	<b>FREE!</b>		
<b>Access to our social media platforms to promote your business...</b>	<b>FREE!</b>		

All prices above are inclusive of GST at 15%.

Listing fees are annual and renewals are due on or before 1 year from date of listing publication.

Listing fees are non-refundable. Failure to pay listing fees will result in content being suspended from website and vendor exclusion from events.

Taranaki Weddings reserves the right to remove listings from the directory at any time (a pro-rate refund will be offered if applicable).

Taranaki Weddings is a subsidiary of GNL Consulting Group Ltd.

If you have any questions at any stage of for more information please get in contact with Louise at Taranaki Weddings on 06 7587839 or 0210 2528073 or email [louise@taranakiweddings.com](mailto:louise@taranakiweddings.com)